

THE EQUINE TEAM ALIGNMENT EXPERIENCE

Connection. Clarity. Collective Leadership.

A powerful, experiential team development session using horses as honest feedback partners to reveal how your team truly works together.

*This is not a typical team-building day.
There are no trust falls, no personality labels, and no scripted exercises.
Instead, your team steps into a real environment where communication, alignment, presence, and trust are immediately visible.*

*Horses respond only to clarity, congruence, and connection.
They don't recognise hierarchy, titles, or office politics.
Which makes them the most honest mirror a team can have.*

WHY AN EQUINE TEAM EXPERIENCE?

According to the Equine Leadership Experience overview, horses respond to presence, intention, and clear boundaries, not words or status, making them a powerful mirror for real leadership and team dynamics.

In a team setting, this reveals:

- Where communication breaks down
- Where alignment is unclear
- How pressure impacts behaviour
- Who takes control, who withdraws, and who connects
- How trust is built or lost in real time

The result is insight that no boardroom conversation can create on its own.



WHAT TEAMS EXPERIENCE

Through guided, ground-based activities with horses, teams work together to:

- Align around a shared intention
- Communicate clearly under uncertainty
- Lead without force or hierarchy
- Build trust through consistency and presence
- Set and respect boundaries
- Navigate tension and differing styles
- Experience how their behaviour impacts the group

Each activity is followed by facilitated reflection, linking the paddock experience directly to workplace dynamics.

KEY TEAM OUTCOMES

By the end of the session, teams gain:

1. Shared Awareness
 - How the team shows up under pressure
 - Where misalignment or confusion exists
2. Stronger Communication
 - Clearer, more direct, and respectful interaction
 - Less assumption, more intention
3. Trust and Psychological Safety
 - Deeper connection and empathy across roles
 - Greater openness to feedback
4. Collective Ownership
 - Reduced dependency on hierarchy
 - More shared responsibility for outcomes
5. Practical Team Commitments
 - 2-3 behavioural agreements to take back to work

KEY TEAM OUTCOMES

- Executive and leadership teams
- Teams navigating change or growth
- Cross-functional teams needing alignment
- New teams forming or merging
- Teams experiencing tension, silos, or miscommunication

No prior horse experience required.
No riding involved.



SESSION FORMAT

Duration: Full Day session (3 hours with horses and team debrief activities of about 2-3 hours)

Group size: 4-10 participants

Location: Equine facility (outdoor, ground-based experience)

Session Flow:

1. Welcome and safety briefing
2. Team intention setting
3. Guided equine team exercises
4. Real-time behavioural insight
5. Facilitated team reflection
6. Team commitments and integration

CORE THEMES

- Influence without force
- Alignment before action
- Trust through consistency
- Presence over position
- Connection as the foundation of performance

THE PROMISE

You don't build alignment through slides.
You build it through shared experience.
This is where teams see themselves clearly, often for the first time.

Now taking expressions of interest for small, private team groups. For enquiries or bookings, contact:

📞 0417 432 619

✉️ cynthia@ignitepurpose.com.au